

## 2017-2018 Concert Season

Music in the Movies  
November 11, 2017  
7:00 pm  
The Naz, Brighton

Holiday Concert with  
Livingston Youth Orchestra  
December 16, 2017  
7:00 pm  
The Naz, Brighton

England and Elgar  
Elgar Cello Concerto with  
Daniel Thomas  
March 10, 2018  
7:00 pm  
The Naz, Brighton

Spring Concert  
Tchaikovsky Symphony No. 4  
May 12, 2018  
7:00 pm  
The Naz, Brighton

## LSO Sponsor Information

*Bringing a love of music to Livingston County*

The Livingston Symphony Orchestra is a growing, thriving community 501(c)(3) non-profit organization. The introduction of the Livingston Youth Symphony in 2015 further extends our reach into the community. Our mission is to give local musicians the opportunity to develop and improve upon their skills as well as foster a love of music in the young people in our community.

### About LSO




Founded in 1994, the Livingston Symphony Orchestra is passionate about music as well as challenging and expanding upon the group's repertoire. Members range from seasoned professionals to highly skilled high school aged musicians.

David Schultz is the Music Director and Conductor of the Livingston Symphony Orchestra. In addition to his position with the LSO, he is the Associate Conductor of the Jackson Symphony Orchestra. He also serves as the JSO's Production Manager, Community Music School Director, and Music Director of the Jackson Youth Symphony.

### About LYO



The Livingston Youth Symphony was established in 2015 under the direction of Alison Campbell. This youth string orchestra features violin, viola, cello, and bass players in middle and high school. As students advance in their skill level, they are invited to join the LSO.

Find us on 

[www.lso.org](http://www.lso.org)

# Sponsorship Opportunities

*Become a part of the music by sponsoring LSO or LYO*

There are numerous opportunities for businesses to get in touch with new customers in the area; while increasing your community involvement. We offer the following options for budgets large and small:

**1. Program Advertisements:** You may purchase spots in our program for various sizes ranging from \$25 to \$200.

- Full Page (5.5" x 8.5") ..... \$200
- Three-Quarter Page (5.5" x 6.5")..... \$120
- Half Page (5.5" x 4.25") ..... \$90
- Quarter Page (5.5" x 2.25") .....\$50
- Business Card (3.5" x 2").....\$35
- 2-inch.....\$25

To get an idea of the shapes and prices associated with different spots, please see the back page of the sponsorship commitment form. You will also be listed as a sponsor on our website. **SUGGESTION:** For local businesses, you might consider offering a discount for patrons who bring in a copy of the program or their ticket stub!

**2. Sponsor a Chair:** To sponsor a chair for the season is \$200 for the LYO and \$400 for the LSO. (The price difference is because the LYO plays two concerts per season and LSO plays four concerts.) When you sponsor a chair, you will be able to choose the section (Violin I, Bass, Flute, etc.,) and also the name of the chair (i.e., "The Ruth Jones Memorial Chair"). Your sponsorship is indicated in the program and you also receive a business-card sized advertisement in the program for each applicable concert. You are also listed as a sponsor on our website.

**3. Sponsor a Piece of Music:** Another great opportunity is sponsoring a piece of music. This sponsorship is a \$250 investment and includes your sponsorship message in the program (i.e., "This work sponsored by Sweet Tunes Music Store") as well as a half page advertisement in the program. You are also listed as a sponsor on our website.

## Snapshot of our Patrons



*"It is always a pleasure to attend an LSO performance. Their programming is constantly fresh and inventive, and I look forward to being able to escape into the world of music they create at each and every performance."*  
—Denise Verner

**Interested in having us play for your venue? Contact us for more information at:**

129 N. Hibbard St., Fowlerville, MI 48836 (517) 304-8203  
info.livingstonsymphony@gmail.com  
www.lso.org

# Livingston *Symphony* Orchestra

## Sponsorship Commitment Form

### Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Support Level

#### Program Advertisements (See next page for advertisement dimensions.)

	Fall Concert	Holiday Concert	Winter Concert	Spring Concert
Full Page.....	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
Three-Quarter Page.....	<input type="checkbox"/> \$120	<input type="checkbox"/> \$120	<input type="checkbox"/> \$120	<input type="checkbox"/> \$120
Half Page.....	<input type="checkbox"/> \$90	<input type="checkbox"/> \$90	<input type="checkbox"/> \$90	<input type="checkbox"/> \$90
Quarter Page.....	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50
Business Card.....	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35
2-inch Square.....	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25

**Sponsor a Chair.....**  \$200 LYO  
 \$400 LSO

**Sponsor a Piece of Music ....**  \$250

Please Note: Upon receipt of your sponsorship form, we will contact you with deadlines for submission of artwork for your ad. Deadlines are based on the publication date of each program and vary based on the concert dates. You will be responsible for providing any artwork/logo you wish to display in the appropriate format (.jpeg and .png are perfect).

### Payment Method

**Sponsorship Amount \$** \_\_\_\_\_

- Cash
- Check (Checks should be made payable to Livingston Symphony Orchestra)
- Credit Card (Please call 517 304 8203 for details)
- PayPal

If you completed your form online simply click Submit Form to return the completed form. Completed forms can also be emailed to [info.livingstonsymphony@gmail.com](mailto:info.livingstonsymphony@gmail.com) or mailed to:

Livingston Symphony Orchestra  
129 N. Hibbard St.  
Fowlerville, MI 48836

# Program Sponsorship Sizes

