

# LIVINGSTON SYMPHONY ORCHESTRA

The Livingston Symphony Orchestra is a growing and thriving community-based 501 (c)(3) non-profit organization. The introduction of the Livingston Youth Orchestra in 2015 further extends our reach into the community. Our mission is to provide local musicians an opportunity to develop and enhance their skills, and to foster a love of music in the young people in our community.

Founded in 1994, the Livingston Symphony Orchestra is passionate about music as well as challenging and expanding upon the group's repertoire. Members range from seasoned professionals to highly skilled high-school aged musicians. The Livingston Youth Orchestra is a youth string orchestra featuring violin, viola, cello, and bass players in middle and high school. As students advance in their skill level, they are invited to join the LSO.

## Sponsor a Concert

Our top-tier option is to sponsor one of our concerts. Your business is featured on our concert program cover, includes a half-page program advertisement, and is listed as a sponsor on our website. Fall and winter concerts are \$400 each and the combined LSO/LYO holiday and spring concerts are \$500 each.

## Sponsor a Chair

Sponsoring a chair for the season is \$200 for the LYO (two concerts) and \$400 for the LSO (four concerts). You choose the chair section (Violin I, Bass, Flute, etc.) and the name of the chair (i.e., "The Ruth Jones Memorial Chair"). Your sponsorship is indicated in the program, you receive a half-page program advertisement, and are listed as a sponsor on our website.

## Sponsor a Piece of Music

Another great opportunity is sponsoring a piece of music. This sponsorship is a \$250 investment and includes your sponsorship message in the program (i.e., "This work sponsored by Sweet Tunes Music Store"). It includes a half-page sized program advertisement, and your business is listed as a sponsor on our website.

# SPONSORSHIP

# DEMOGRAPHICS

## Program Advertisement Opportunities

*Become a part of the music by sponsoring LSO and LYO*

Get in touch with new customers in the area; while increasing your community involvement. We offer options for budgets large and small.

You may purchase spots in our concert program for various sizes ranging from \$25 to \$200.

- Full Page (5.5" x 8.5") ..... \$200
- Three-Quarter Page (5.5" x 6.5") ..... \$120
- Half Page (5.5" x 4.25") ..... \$90
- Quarter Page (5.5" x 2.25") ..... \$50
- Business Card (3.5" x 2") ..... \$35
- 2-inch ..... \$25

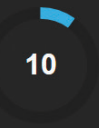
You will also be listed as a sponsor on our website. For local businesses, consider offering a discount for patrons who bring in a copy of the program or their ticket stub!



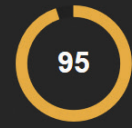
% ADULTS (18 TO 60)



% SENIORS (OVER 60)



% CHILDREN (UNDER 18)



% LOCAL TO LIVINGSTON COUNTY

*"It is always a pleasure to attend an LSO performance. Their programming is constantly fresh and inventive, and I look forward to being able to escape into the world of music they create at each and every performance."*

*—Denise Verner*

Interested in having us play for your venue? Contact us for more information at:

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www.lso.org